

LAB (Language & Behaviour) Profile: The 'Language of Influence' and JobEQ

LAB and JobEQ Training

- Introduction to the LAB Profile Workshop
- JobEQ user training
- LAB/JobEQ Practitioner

Introduction to the Language & Behaviour (LAB) Profile Workshop

Every day, in every situation, people communicate through thinking and motivation patterns, and as people, we respond immediately when someone “speaks our language” to communicate in return.

Building on communication principles within the business applications of NLP (Neuro-Linguistic Programming), the Language and Behaviour (LAB) Profile is a way of thinking about people and groups, that allows us to notice and respond with just the right *Influencing Language*. It is tailored to each situation and structured to allow us to understand:

- people's *Work Attitude & Motivation*,
- how they process information, and
- how they make decisions.

LAB/JobEQ Practitioner

This 5-day practitioner programme will develop all the essential skills from NLP and the LAB to enable the delegate to effectively use the LAB Profile and JobEQ within Human Resource management and the general work environment.

